



The Togue & Mail

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Thursday, August 24th

Energy Business Forum “EBF” Day 2

7:15AM – 8:30 AM: Modern Miracle Network Breakout – *Champlain Room*

7:15AM – 8:30 AM: Political Buzz Breakfast – *Oak Room*

8:00 AM – 8:45 AM: Registration/ Full Breakfast – *Van Horne Foyer*

8:45 AM – 9:00 AM: Day Two Introduction – *Van Horne Ballroom*

9:00 AM – 10:15 AM: Panel Three: Getting to Win/Win: Oil & Gas Service Relationships – *Van Horne Ballroom*

10:30 AM – 11:45 AM: Panel Four: Social License: Can We Win The Culture War On Oil & Gas? – *Van Horne Ballroom*

12:15 PM – 1:15 PM: Panel Five: International Natural Gas Strategies – *Van Horne Ballroom*

1:15 PM – 1:20 PM: EBF Close out – *Van Horne Ballroom*

3:00 PM – 5:30 PM: EBF - 9 Holes of Golf – *Tunnel 9 Course*

Oilmen's Golf

3:00 PM – 6:00 PM: Oilmen's Golf - Match #1 (9 Holes) - FBS – *Stanley Thompson Course*

Special Events

9:30 AM – 12:00 PM: Partner's Brunch - *Cascade Ballroom* – Speakers: Kaillie Humphries

12:30 PM – 1:30 PM: Newcomer Partner's Special Event – *Royal Suite*

2:00 PM – 4:30 PM: Escape Room – *Warden's Cabin, Downtown Banff*

2:00 PM – 2:30 PM: Walk to the Course

2:30 PM – 5:30 PM: Putting Contest and Tournament Introductions – *Clubhouse*

2:45 PM – 5:15 PM: Betting Hole – *Hole 10 - FBS Golf Course*

Reception/Dinner

6:30 PM – 7:30 PM: CEEA Cocktail Reception – *Craigellachie*

7:30 PM – 10:00 PM: Dinner and Entertainment – *Van Horne Ballroom*



All Aboard!

As Chairs of the 7th Energy Business Forum and 67th Oilmen's Golf Tournament, we would like to sincerely thank you for attending Day 1 of the Forum.

We appreciate your interest in our premiere event. Today we heard from an incredible line up of speakers that embraced our Nation Building theme and continued our efforts to break down barriers and build bridges.

As you will have likely come to experience, those of us attending this forum create a fellowship of like-minded leaders that puts its collective energy together to share ideas and advocate for an industry that has improved the quality of living across the globe.

For those of you staying the weekend, there is still Day 2 of the Forum ahead, and a ton of fun to be had on the golf course!

Ken and Deanna Berg
Chairs

Serving up Fun

Wednesday morning was a “hit”, as a group of ladies enjoyed a sunny morning on the tennis courts for a lesson with Coach Jay.

Coach Jay put the ladies through paces with a variety of tennis drills including forehand, backhand, volleys and serving.

The lesson culminated with a fun match between two teams ending in a tie breaker. It was a great way to start the day and to kick off the week ahead!

Your Friend,
Deanna Kiss
Past Chair



Mayor Lori Ackerman, Fort St. John

Voice of the Silent Majority

Elijah Stauth

With a rousing keynote speech, Mayor Lori Ackerman of Fort St. John both lauded the expertise and high standards of the Canadian energy industry:

“I think we need to be global citizens. We need to understand that the GHG emissions in other parts of the world are so significant, and we are so fabulous, that we just need to back off what we’re doing here, and once we’re all at the same level, we all move forward together... As a former scout leader, I know that you hike at the pace of the slowest hiker, so let’s bring the rest of the world with us.”

While challenging industry leaders to continue to improve, and create a better Canada for the next generation:

“Let’s lead the world in resource extraction, continuous improvements, and long term planning. Let’s be leaders in reliable and renewable energy development. Let’s support the Canadian industry and stop buying foreign oil. Let’s grow our economy by meeting our domestic needs and exporting our abundant resources. Let’s live well now and in the future, and take advantage of economic prosperity, at the same time not diminishing our grandchildren’s ability to do the me.” 🇨🇦

Allying With First Nations

Cheryl Cardinal, moderator for the opening panel, introduced the subject “Allying with First Nations” with a quote from Joe Dion, chief executive officer of Frog Lake Energy Resources.

“The environmentalists have hijacked the indigenous agenda.”

“Our agendas are not the same,” Cardinal went on to explain. “We care for the environment but we also have to look out for our future generations. That will only happen through participating and owning these projects.”

With that, she introduced the first of the morning’s three panelists, Chief Jim Boucher of Fort McKay First Nation.

Chief Jim Boucher

“My people signed a treaty in 1899 in Fort McMurray,” Chief Boucher explained, “it was Treaty 8. We did that to enter a peaceful period, which we’ve maintained since 1899. We also agreed to surrender our land and aboriginal title. In exchange, we agreed to receive opportunities and economic development.”

“The importance of the treaty to the people,” said Chief Boucher, “is significant.”

The Fort McKay people have had a long history with the oilsands and Chief Boucher has always worked ensure that relationship would 1) provide employment, 2) create development opportunities, and 3) provide a profit.

Fort McKay increased its business

in 1999 to \$6 million, and then, just a few years later, saw that increase to \$150 million. The result has been tremendous.

With these revenues, and through support from partnering organization like Suncor and Schlumberger, Fort McKay is building new services and centres, like the forthcoming facility for Elders, a 20-million-dollar project that is under construction.

Mark Little

Mark Little, the President of Upstream at Suncor, has a long history of working with First Nations.

When speaking about the reasons behind the success of the Suncor-Fort McKay partnership, Little highlighted some of his guiding principles:

“We have to protect the land and the water and the air. We have to understand and build relationships with communities and First Nations and have allies as we move forward, to the benefit of all.”

The process of working with Fort McKay has been, for Little, “an incredible journey of trying to learn about our First Nations, the journey they’ve been on, and the challenges they face.”

Little offered an example of how this journey has changed his own perspective:

“Often my commitment stopped with the business transaction. I did the deal, I signed it up, and I didn’t think about it anymore...”

(cont. page 4)



Allying with First Nations (cont.)

... But I found had to move beyond the deal and start looking at how we could have a cooperative and positive relationship moving forward. I just wasn't a big enough leader to take focus on the challenge," said Little, "I was just focused on the contract. And don't get me wrong. I worked hard on those. But in the end, those weren't enough."

Mark O'Byrne

As the President of Schlumberger Canada and a 34-year veteran of the company with wide-spread international experience, Mark has seen the challenges of indigenous engagement in many parts of the world. For today's audience, O'Byrne discussed the Global Stewardship Program that Schlumberger has used, with success, to engage with indigenous populations. Specifically, he discussed the program's third pillar: community.

The community pillar rests on four programs: global programs, which includes educational opportunities including programs for children and women; training & awareness, which educates employees with a comprehensive understanding of indigenous culture and heritage; engagement & recruitment, which encourages the company to hire from the regions in which they work; and business relationships, whereby the company creates mutually beneficial business relationships with indigenous populations.

O'Byrne also directed the audience's attention to advice offered by the international council of mining and metals, which suggests the following five ingredients for engagement with indigenous: management commitment, indigenous advisors, qualified and experienced staff, gender sensitivity, and cross-cultural training 🍁



Resources & Canadian Strategic Interests Panel

Golf Events August 24, 25 & 26

Partners Golf Eh! Come all ye horn swogglers, gold chasers and pioneers who like adventure in the wilds of Canada. We're headin out to them thar hills Friday morn to have a little fun chasin down some of that thar white gold! Watch yer step cuz thars big bears, bad wolves and illusive Wapiti's roaming lands where we dare to go. Yul want to watch out fer the locals as they git a fair restless when the settlers come to town. The madam and me will be lookin to swing yer partners for the best time you can have with your golf shoes on!

Scott Van Vliet

Governor, Partners Golf 'eh



Partner's Golf Friday August 25th SPACE AVAILABLE

Breakfast at clubhouse - 7:30 AM – 8:00 AM
Partner's Golf Tee Off, 9:00 AM – It's gonna be WILD out there!

Lunch and Prizes to follow

Cost \$125.00 per golfer (green fees, club storage, breakfast, lunch and prizes)

Putting Contest Thursday August 24th – 26th EVERYBODY WELCOME

Ribbon Cutting, 2:30 PM – Come see the SIGHTS!

Thursday, 2:30 PM – 5:00 PM

Friday, 2:00 PM - 5:00 PM

Resources & Canadian Strategic Interests in the 21st Century

The second panel of the day was led by Tim McMillian, President and incoming CEO of the Canadian Association of Petroleum Producers (CAPP).

Before introducing the afternoon's two panelists, Rob Dutton (president of Devon Canada) and Doug Suttles (president and CEO of Encana), McMillian provided some context on Canada's position globally.

"Many people in this room would agree," McMillian began, "that our strategic interests should be increasing our production, increasing Canada's importance on a global stage through developing our resources, attracting investment, creating jobs, and creating wealth for our nation."

Of 31 nations polled in a recent CAPP survey, after selecting themselves as their preferred oil and gas supplier, all of them chose Canada as their second.

But, even though there is an expected growth in global demand for oil and natural gas, and even though Canada is positioned to support this growth, we are still struggling to be the supplier of choice.

Doug Suttles

In terms of competitiveness, Doug called the audience's attention to the World Bank's rankings for competitiveness, where Canada has dropped from fourth in 2007, to 22nd in 2017. An average decline of two spots per year.

He also referenced the nine consecutive quarters in which we've seen a decline in business investment, and the two consecutive years in which there has been no growth in exports.

"Our reputation globally," said Suttles "is that we can't get things done. It's costly, it's complex, and our regulatory system is highly uncertain."

What's more, the global demand for energy is rising. "There are roughly 2 billion people in the world who live in energy poverty," said Suttles. "And access to affordable energy is the single biggest driver for bringing people out of poverty."

But, Suttles believes that "with the right level of collaboration and cooperation between industry and govern-

ment we could see an additional 7 to 10 billion per year of incremental investment," "We could see lower carbon intensity," and "It could bring an additional 100 thousand middle-class jobs."

Rob Dutton

"Long term sustainability is really at the core of what we should be fighting for here in Canada," Dutton began.

"We have an unbelievable resource that is frustratingly at our fingertips, and I think that we as a community and as a nation need to start thinking about how it can benefit us in the near, medium, and long-terms."

Dutton spoke to the many challenges that the industry has seen over the last few years, as well as the many initiatives that have been undertaken. But, he reminded those in attendance, the industry must be ready to react to changes that can't be controlled.

"There has been a lot of pondering about what we can and can't control. But access to tidewater is something that Canadians have the capacity to get past."

"Greener, leaner, and meaner," Dutton admitted, "is a good place to be. But a coordinated effort across our policy makers and governments is absolutely critical."

"Tim's slides," he concluded, "showed the litany of initiatives that we're trying to work through. And many of those are unknown from one party to the next. The only party that knows about all of them is our industry. But we need a coordinated effort." 🇨🇦





Giddy Up Eh?!

Eight competent riders were pulled by the allure of the mountains to experience them as generations have; by horseback. An enjoyable hour was passed taking in the wilds and not-so-wilds of the Rockies around the Bow River and Falls.

Our sure footed mounts took us up and down rocky trails and through the swift current of the Bow River. Fun was had by all and we ended up back at the stable no worse for wear, albeit a bit saddle sore.

Kathy Bowden

Evening of Champions Seating Arrangements

We would like to encourage everyone to submit their table seating preferences for the Saturday Evening of Champions to ensure you sit at a table with peers of your choosing.

The request form for your convenience was included in your registration package or alternatively you can go into the CEEA App to register by following the path: 67th CEEA Conference - Conference Info - Seating Request Evening of Champions.

Kindly return the completed paper request form to the basket located at the registration table. If you have any questions please do not hesitate to contact either Bruce Edgelow at bruce@bruceedgelow.com (403-880-6158) or Jillian Sammy-Pardasie at jsammy-pardasie@atb.com by the deadline of noon on Friday August 25th.

Thank you in advance,

Bruce Edgelow

Governor - Table Seating and Evening of Champions

Friday, August 25th

Oilmen's

7:30 AM – 12:30 PM: Oilmen's Golf – Match #2 (18 Holes) *Stanley Thompson Course*

3:00 PM – 5:00 PM: Horse Race – *Fairmont Banff Springs Golf Course*

Special Events

8:00 AM – 9:00 AM: Partners' Golf – Breakfast – *Tunnel 9 Course*

9:00 AM – 12:00 PM: Partners' Golf Tournament – *Tunnel 9 Course*

12:00 PM – 1:30 PM: Partners' Golf Lunch and Awards – *Tunnel 9 Course*

1:30 PM – 3:30 PM: Chocolate Making with Bernard Callebaut – *Club House*

Reception/Dinner

6:30 PM – 7:30 PM: CEEA Cocktail Reception – *Craigellachie*

7:30 PM – 11:00 PM: Costume Party – *Northern Lights Ballroom*

Partners Brunch August 24th

We look forward to seeing all the partners tomorrow at the Partners Brunch!

Timing

Registration 9:30am

Brunch: 10:00am

Place: Northern Lights Ballroom (Cascade Ballroom)

Dress: Your best red and white

Don't forget to bring an extra name tag to be entered in to the draw for fabulous prizes!

Brent and Allison Quinton

Governor's Partners Brunch