



# The Toque & Mail

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*"Our hopes are high. Our faith in the people is great. Our courage is strong. And our dreams for this beautiful country will never die."*

- Pierre Trudeau

## Important Dates

### Executive Business Forum, Mid-Year Update

Friday April 7, 2017

Calgary Petroleum Club, Calgary  
[Details](#)

### 67th Executive Ball

Saturday April 8, 2017  
BMO Centre,

Stampede Park, Calgary  
[Details](#)

### Houston Event

May 16, 2017, 8:30 -10:30 am  
Houston, Texas  
Details to Follow

### 67th Canadian Energy Executive Conference

August 23 - August 26, 2017  
The Fairmont Banff Springs  
[Details](#)

### Executive Business Conference

August 23 - August 24, 2017

### 67th Oilmen's Golf Tournament

August 24 - August 26, 2017



North Rustico, PEI

## Chair's Welcome

### Welcome to the 67th Oilmen's Golf Tournament and 7th Annual Energy Business Forum!

Deanna and I are honoured to be your Chairs, and together with our Board of Governors, we look forward to being your hosts this year. As tradition dictates, the Chairs select a theme for the event that has a special meaning or purpose to them, and you can be assured that **an exquisitely hardy Canadian theme will be unveiled on Saturday, April 8 at the Executive Ball as we unabashedly celebrate our nation's sesquicentennial (150th) Birthday.** We hope you will join us for an evening of friendship, fine cuisine, entertainment and dancing until the wee hours. In perfect harmony, the 67th Oilmen's Golf Tournament will follow upon its rich tradition of providing quality networking opportunities and great entertainment for Executives and their Partners.

The 7th Annual Energy Business Forum kicks off with the Mid Year Update on Friday, April 7 at the Petroleum Club. **In step with Canada's 150th birthday, this year's Business Forum events will focus on Nation Building – breaking down barriers that divide us, and building relationships that unite us.** Keynote speeches, panel sessions, and round tables will target opportunities to create action and a united voice in support of ongoing issues our industry faces within a global energy market.

Please gather with us this year in Calgary and Banff at these two famous whistle stops on the historic Canadian Pacific Railroad and celebrate Canada's 150th Birthday in style at the 67th!

Are you ready to Embrace It...Eh? 🍁

**Ken and Deanna Berg**  
Chairs

## Energy Business Forum - Mid-Year Update: April 7, 2017 Trump Administration & Canadian Competitiveness

**2017 marks the 4th annual Energy Business Forum (EBF) Mid-Year Update, which will be held again at the Calgary Petroleum Club on Friday, April 7th.**

The program will kick off with a luncheon keynote address focusing on nation building and the oil and gas industry. Watch [here](#) for updates, as our exciting keynote speaker will be announced very soon!

After a short break, the first panel discussion will highlight Canadian Energy Economics and “The Trump Effect”, followed by panel 2 to conclude the day with an emotionally charged conversation on “Northern Gateway & First Nations”. Moderated by Michael Binnion, this panel will discuss what **we lost with a ‘no’ to this project versus what some people think we gained!** Confirmed panel speakers include four aboriginal leaders: Chief Elmer Derrick of the Gtixsan Nation, Elmer Ghostkeeper of the Buffalo Lake Metis Settlement and Dale Swampy from Swampy Consulting Services.

The event wraps up with light reception including wine, cocktails and hors d’oeuvres.

At each Mid-Year Update we summarize what we accomplished in the summer program the year before, where we are at today, and where we are going in the upcoming summer program.

**As an addition to this year’s EBF Mid-Year Update, Cam Todd is organizing an independent Round Table for the over 50 “First Nations and Aboriginal Partnerships Initiative” leaders who met last fall responding to the 2016 EBF call to action group. This session running from 9:00AM to 11:00AM will seek to engage a new record number of Industry First Nations leaders to share their current initiatives that enroll new people to help elevate the effort.** People interested in participating in the morning event can contact [Cam Todd](#) directly.

Please join us for our April 7, 2017 Energy Business Forum (EBF) Mid-Year Update and take the opportunity to couple it up with attendance the next day at the Canadian Energy Executive Association’s “Governors Ball”, held this year at the BMO Centre. 🍷

**Earl Hickok**  
Governor of Conference Speakers



*At the Business Forum held in Banff in the summer of 2015, former Prime Minister Paul Martin gave us a call to action for even more collaboration between our oil & gas companies and aboriginal partnerships.*

*Last summer we again elevated our efforts with an Aboriginal Panel of Chiefs that brought another improvement of honest dialogue of what we can do together for our industry and Canada. An “Aboriginal Partnerships Closing the Gap Round Table” led by Cam Todd and Hon. Brian Evans advanced our call to action with over 50 industry leaders throwing their cards in the hat to get involved with this important initiative.*

## Executive Ball: April 8, 2017

**The Board of Governors of the Canadian Energy Executive Association (CEEA) cordially invite you to Embrace it.....Eh at the 67th Energy Executive Ball on Saturday, April 8th, 2017.**

For one shimmering night, our venue at the BMO Centre, Stampede Grounds will be transformed to conjure up visions of Canadiana and good old fashioned hospitality.

The energy at this event always provides a high watermark for industry networking and camaraderie, as it has since its inception in 1951. The CEEA holds this Black-Tie event, and the Business Forum’s Mid-Year Update (held the day before on April 7, 2017) each Spring, to engage industry executives in important discussions while reconnecting us socially among spouses, friends and business partners.

The evening’s festivities will get underway with a cocktail reception for Newcomers at 5:30pm to be joined by the balance of guests arriving at 6:30pm. The fully hosted program of deliciously fine dining, cocktails, wine and outstanding entertainment will commence at 7:30pm and rage unapologetically until closing at 2:00am. 🍷

[More Information](#)



## Free Enterprise Coalition Urgently Needed to Guide Alberta Politics

Report on Jason Kenney and Preston Manning's Fireside Chat – CEEA Speaker Series, February 2, 2017

***Jason Kenney doesn't know who will lead what he hopes will be a new pro-enterprise political party in Alberta. He is only certain that re-unification of two like-minded parties must happen immediately if the best interests of Albertans are to be rescued in what is shaping up to be a historic battle.***

Jason Kenney and Preston Manning explored such merger considerations during their February 2 fireside chat, hosted by the Canadian Energy Executive Association at Calgary's Ranchman's Club. Kenney resigned his seat as a federal member of parliament to run for the leadership of the Alberta Progressive Conservative party on the platform of encouraging the party to dissolve and merge with supporters from the Wildrose party to form a new enterprise-focused party. Manning runs the Manning Centre after years leading the former Reform Party of Canada which evolved into the Canadian Alliance.

Both men were involved when the Canadian Alliance merged with the federal Progressive Conservatives to form the current Conservative

Party of Canada. Manning points out that transition was accomplished in only 10 months with more than 92% support from each party's membership, despite spanning provincial and territorial jurisdictions and two languages. Merging two factions of right-minded Albertan citizens who co-existed 40 years, Manning argues, should be easily accomplished within the time frames needed to prepare for the next provincial election.

Time is of the essence, Kenney argues as he outlines Alberta's imperative need for a return of common sense leadership. He elaborated the many economic and social impacts of what he calls catastrophic NDP policies and directions, including corporate tax hikes, ill-timed royalty reviews, Bill 6 aimed at farm workers, the costly phase-out of coal power, and a carbon tax which he predicts will have devastating cascading effects while continuing to chase away investors.

"Albertans understand ups and downs, but they don't understand a government determined to make things worse and pour gas on the flames of this economic disaster," Kenney summarizes, sharing stories of businesses "which survived the NEP yet could not survive the NDP" and tales of older workers who are starting over again from scratch in the twilight of their working lives.



*it's time to focus on what unites, and on what he calls "humility leadership" focused on serving the needs and desires of the grassroots supporters*

While acknowledging there were good reasons that Wildrose split off from the PC party years ago, Kenney says it's time to focus on what unites, and on what he calls "humility leadership" focused on serving the needs and desires of the grassroots supporters. Eschewing the floor-crossing antics of politicians in the recent past, Kenney intends to spark an open process where grassroots party members will be in the driver's seat for future choices and, ultimately, will choose the leader of any new party that may arise.

"I don't like the media characterizing it as 'unite the right', because that is far too narrow. I foresee this as a new free enterprise coalition," Kenney says, explaining his vision of a political movement serving the majority of Albertans whom he says vehemently oppose the governance they're currently experiencing. He points to polls that

show support for the NDP waning, and reminds the audience that even at the zenith of "risk-free protest votes" cast for Rachel Notley by conservative-minded voters on election date, support for PC and Wildrose parties combined still would have carried the day.

"Between the two parties, we would have won the majority of seats and we wouldn't be living through this failing social experiment right now," Kenney says, contending that "The vast majority of Albertans aren't willing to take the risk of a second term of the NDP"

Kenney warns of organized campaigns to impose socialist ideologies. He reports the NDP have already stated plans to overhaul the school curriculum to shape students into so-called "effective agents of change". He claims unions across Canada are already rallying their resources and manpower for a focused bombardment against free enterprise with Alberta as their prime battleground, explaining that "if they can succeed in (pro-enterprise) Alberta to change our political culture here, it would be a huge prize for them and will change Canada's political culture."

Cautioning the need to ensure Albertans' voices are the loudest in determining their own future, Kenney urges common sense citizens to take out party memberships and lend their votes in the grassroots creation of a unified party. He also urges business leaders to consider stepping up as candidates, emphasizing that it's time for the "A-team" to get Alberta back on track. 🍷





Great big smiles are planted on both sides of the serving line at the Mustard Seed on these nights with a sampling shown here from Gail's group in action during preparation of a roast beef dinner in February 2017.

## **CEEA in the Community - Mustard Seed Meal Service Volunteering** *Board of Governors' Families and Friends have an opportunity to serve meals at the Mustard Seed.*

The CEEA recognizes that the current economic conditions have had a devastating effect on many individuals and families in our community. One of the many charitable organizations that our members actively support to help ease the suffering is the *Mustard Seed*. This not-for-profit organization which has been in operation in Alberta since the 1980's helps meet the basic needs of shelter, food, clothing and acceptance for men and women experiencing poverty while working with them to find sustainable housing and employment. Their motto: Building Community. Growing Hope. Supporting Change.

Gail Dusterhoft, Chair of our 64th Annual Conference along with her partner Dale, organize and guide groups of 10 volunteers from the Board of Governors' families and friends to work at the Mustard

Seed on 4 nights per year starting with a personal donation from each participant to purchase the food they will serve. **On a typical evening, our meal crew will gather at 4 pm for a 4 hour shift at the Mustard Seed's southeast Calgary location. While there, the team will prepare, cook and serve 300 meals to a very hungry and appreciative group of needy and worthy Calgarians.** In addition to the meals, clothing is donated and this strong relationship with the Mustard Seed has been ongoing for the past 4 years.

If you would like to get involved, please contact [Gail Dusterhoft](#). ☎

**Brian Smart**  
Governor of Website & Digital Media



## Golf Update: Preparing for Banff

Although there is still snow on the ground, it's never too early to start thinking about golf! Your Oilmen's Golf Tournament Committee is already hard at work, making plans to ensure this year's event surpasses all expectations. **We have a few surprises underway so stay tuned for details in future issues but here are some things you can count on:**

- Betting hole on 10 is back!
- Wagering – sweepstakes and pari-mutuel
- Camaraderie and networking with a 3-day match play format (9 holes on Thurs pm, 18 holes Fri/Sat)
- Food and drinks at the course are provided
- Prizes, prizes, prizes!
- Partners tournament - this fun round of golf is for all experience levels, you don't want to miss it!
- Putt Across Canada – putting contest like you've never seen before
- Beer gardens – new location!

What better way is there to celebrate Canada's 150th birthday than to golf at the historic Fairmont Banff Springs? **Come and join us for a premiere golf experience on the Stanley Thompson course August 24 – 26.** We don't think you'll want to forego the CEEA Business Forum but there will be a "Golf Only" option. [Register early](#) before the field is full! Please contact any of the team below if you have questions/suggestions or would like to volunteer...



Swing into Action...

[Jennifer Baerg](#)  
Director of Golf

[Wade Sparks](#)  
Governor of Golf Draw

[Duncan Au](#)  
Governor of Golf Services  
& Wagering

[Cam Todd](#)  
Governor of Prizes

[Scott Van Vliet](#)  
Governor of Partner's Golf  
& Putting Contest

## Registration – Has Your Contact Information Changed? If so, please let us know!

As a member of the Canadian Energy Executive Association (or attendee of one of our events) we realize that your contact information may have changed over the past year. We want to ensure that we have your preferred email address as well as your current corporate contact information.

If you would like us to update your contact information please email us the following information to: [info@energyexecs.ca](mailto:info@energyexecs.ca) (a v-card or a photo of your business card works)

First & Last Name, Email address, Company Name, Title, Work Address, Partner's First & Last Name, Partner's email address

We want to ensure that you and your partner also receives information about all of the events and activities available to them while attending the 67th Canadian Energy Executive Conference.

For all attendees we will be creating the 67th Canadian Energy Executive Conference Directory which will serve as your constant companion during the conference. Copies of the directory are distributed only to attendees of the 67th CEEA as a convenient way to become familiar with other Executives and Partners - each directory contains business and contact information for all attendees. We publish what we currently have on file so now is a great time to update your information! 📧

**Brian Hamm**  
Governor of Registration

## 67th Canadian Energy Executive Association Board of Governors



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Past Chairman

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**John Cooper & Kathy Bowden**  
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