

# Birdies for Kids

Shaw Charity Classic | Aug. 30 – Sept. 3 | Canyon Meadows G&CC

The Shaw Charity Classic aims not only to provide Calgary with a world-class professional sporting event accessible to families, but also to bring much needed dollars to local charities. In 2016, the Shaw Charity Classic hit it out of the park contributed \$5.2 million to local children and youth charities.

Participating charities will receive **100% of every donation** collected on their behalf with no fees, and will receive **up to 50% in extra funding** through our matching program

## How does it work?

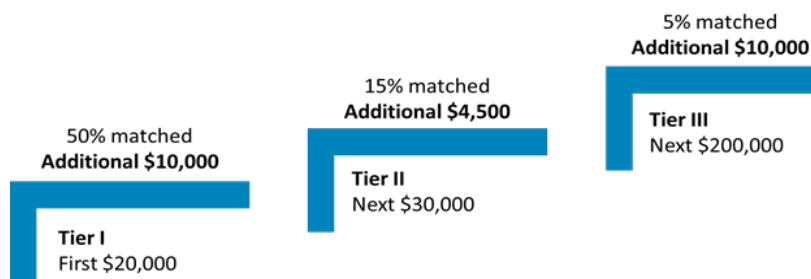
Donors can make a donation to one of the 156 participating Birdies for Kids charities or directly to our matching program to have your funds distributed among the full charity list. Donations can be made online at [shawcharityclassic.com](http://shawcharityclassic.com) or by filling out a manual pledge form and mailing it to the Shaw Charity Classic office.



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## Matching Program

The most exciting part of the program comes from various corporate supporters with AltaLink being the Founding Partner. Using the tiered matching structure below, every dollar raised by a charity will be matched up to 50%. Depending on the individual charity's fundraising efforts, they will progress through the three tiers towards a maximum of \$250,000 collected.



## Shaw Charity Classic Responsibilities

- Payment of all program fees
- Collection and record keeping of donations
- Invoicing and tax receipt distribution
- Promotional materials

## Which Charities can I donate to?

A complete list of Birdies for Kids participating charities can be found on the Shaw Charity Classic website. You can review the list and choose the charity you would like your pledge to benefit. You are also able to donate directly to our matching program to have your funds distributed among the full charity list.

## Payment Methods

You can choose to pay cash, cheque or credit card. **All cheques must be made out to Calgary Shaw Charity Classic Foundation.** Do not pay the charity directly. If you are sending cash or a cheque, please send the cheque to the Shaw Charity Classic office and ensure you have specified which charity your donation is for. You can either write the charity name in the memo line of the cheque or write a note indicating which charity you would like to support. You will receive a tax receipt for 100% of your donation to Birdies for Kids from the Shaw Charity Classic Foundation.