



OIL & GAS BEYOND BOOMERS

SPEAKERS BIOGRAPHIES



Laura Weeden | Society of Petroleum Engineers | Young Professionals, Calgary Section

Laura Weeden is a Professional Engineer with a Civil Engineering Degree from Dalhousie University. She is currently the VP Operations at CanWhite Sands. Prior experience includes technical and leadership roles at Baker Hughes, Schulmberger and Pomerleau with expertise in directional drilling, project management, design and construction. She has been recognized in the industry for her success having been awarded, the Young Women in Energy Award 2018, Oilweek's Rising Stars Class of 2016 and 2017 Young Professional of the Year in Canada through the Society of Petroleum Engineers. She holds several leadership roles through her involvement as the Chair of the Society of Petroleum Engineers (SPE) - Young Professionals, Chair Elect for the SPE Calgary Sections and Thought Leader for the Modern Miracle Network.



January McKee | President, AMGAS Service Inc.

January is a high performing and balanced oil and gas executive whose key values are family and the triple bottom line (people, planet, profit). January joined AMGAS after having departed a promising career in the banking industry. Her quick rise through the financial industry prepared her for the leadership requirements of upper management in the Energy Sector. January took over as General Manager of the Alberta based oil and gas services organization, AMGAS which specializes in the equipment, service and chemical control of hydrogen sulphide (H₂S) in 2008. Her leadership help move AMGAS from an Alberta focused service company to a world player in H₂S and BTEX control offering equipment, chemicals and expert on-site service and expertise to ensure optimal efficiency and tailor made solutions to customers domestic and abroad. January was appointed President in 2011; the youngest in the company's 30 year history. In 2014, she joined the board at the Petroleum Services Association of Canada (PSAC) and is actively involved in her community through minor hockey and figure skating.



Deanna Burgart, P.Eng, CET Indigeneer
President, Indigenous Engineering Inclusion Inc.

Deanna Burgart is a professional speaker, trainer, engineer and mentor that has a talent for identifying gaps and providing solutions to systemic, organizational and transformational change. She brings over 20 years of experience and education in energy and pipelines and is passionate about inclusion and the implementation of the UN Sustainable Development Goals and UN Declaration of Rights of Indigenous People.

Since 2017, Deanna has been working on an initiative Indigenizing pipeline curriculum through a pilot project with SAIT and Innotech Alberta, training 60 Indigenous students in Pipeline Monitoring. In 2018, she joined the University of Calgary as their first Indigenous Engineer in Residence.

Deanna is a recipient of the 2018 American Indian Science and Engineering Society's Blazing Flame Award, the 2017 Women of Inspiration Award for a Trailblazer in STEM and Oilweek Magazine's Rising Star of 2015. It is her dream to see more diverse voices empowered in STEM.



Giselle Kovary, M.A.
President, n-gen People Performance Inc.

As president and co-founder of n-gen People Performance Inc., Giselle is dedicated to building strategies and programs that help clients target, motivate and engage employees in order to increase performance and productivity. She is a sought after resource to industry leaders, having worked with 18 of the top Fortune 500 companies across North America. Over 60,000 people globally have experienced an n-gen workshop or presentation. With 20 years of experience in learning and development, she has devoted more than sixteen years to researching the impact that generational differences have on organizational performance.

Giselle has created solutions and programs in five practice areas – sales & customer service, leadership, team building, Millennials & Gen Zs, and HR. She has co-authored two books: *Loyalty Unplugged: How to Get, Keep & Grow All Four Generations* and *Upgrade Now: 9 Advanced Leadership Skills* and completed Canada's first national survey on Gen Zs.

As a human resources expert, Giselle is regularly quoted in national publications and appears on television and radio, including CBC, CTV News Channel "Mind the Gap" and News Talk radio.

Giselle has a Master's degree in communication studies from the University of Windsor. She is a board member of the Institute for Performance & Learning and raises money for breast cancer research in her free time.



Céline Gerson | President, Schlumberger Canada Ltd.

Céline Gerson is the President of Schlumberger Canada Limited, a position she assumed in January 2018 where she is responsible for the oversight and strategic growth of all Schlumberger product lines. She brings over 20 years' experience in the Oil and Gas industry with both entrepreneurial companies and Fortune 500 organizations. Gerson is recognized for her unique blend of international business, M&A, trade and logistics, legal, global P&L management experience and her focus on crafting and implementing disruptive strategies.

Gerson joined Schlumberger via the acquisition of Cameron International where she most recently assumed full P&L responsibility for Measurement Systems, a global division that designs, manufactures and distributes measurement, quality, and control instrumentation as well as custom-engineered metering systems. She also held the position of VP and Chief Compliance Officer reporting to the Audit Committee of the Board of Directors where she assumed global responsibility to drive the ethics, trade and compliance program.

Gerson holds a Bachelor's Degree from the European University in Brussels; a Juris Doctor from the University of Houston and is a Harvard Business School Alumni. She is also a certified mediator and speaks four languages. She has served on numerous boards of non-profit organizations and currently sits on the boards of the Petroleum Technology Alliance Canada (PTAC) and the Canadian Society for Unconventional Resources (CSUR). She is a member of the Schulich Industry Advisory Council at the University of Calgary and is the Director of Marketing



Michael Binnion | President, CEO Questerre Energy

Michael Binnion is the President and CEO and founding shareholder of Questerre Energy, established in November 2000. Questerre is a public oil and gas production company with operations in Alberta, Quebec, Saskatchewan and Jordan. He has been a leader in the campaign for hydrocarbons in Quebec as Chairman of the Quebec Oil & Gas Association.

Mr. Binnion is a seasoned entrepreneur with a history of starting, financing and managing companies and not-for-profits. He has extensive experience as a board member for several high-tech companies in Canada. Additionally, he is the Executive Director of Rupert's Crossing Ltd., a private merchant banking firm.

He is also Chairman of both High Arctic Energy Services and the Manning Foundation. Most recently he founded the Modern Miracle Network, an organization of Canadians wanting adult conversations including the benefits and not just the impacts of energy use.

A fifth-generation Albertan born in Calgary, Mr. Binnion is not only passionate about entrepreneurship but also a community-minded individual concerned with the prospects for future generations of Canadians. He is the founder and chairman of the Lesley Binnion Foundation for Disabled Sports, helping hundreds of kids and families make the extraordinary achievement of learning to ski a reality.

Mr. Binnion has published a peer reviewed geological paper in Marine and Petroleum Geology as well as two climate policy papers in Policy Options.

He graduated with a Bachelor of Commerce with a major in Finance from the University of Alberta and is a Fellow of the Chartered Accountants of Alberta.



Kay She | Young Professionals in Energy

Kay practices law at Bennett Jones LLP in the areas of public and private mergers and acquisitions, securities law, and corporate governance matters, with a particular focus on the oil and gas sector. Kay sits on the Board of Directors of the Young Professionals in Energy Calgary Chapter, and is a 2017-18 fellow of the Public Policy Forum's energy leaders program. Prior to practicing law, Kay worked for four years as a government and policy advisor for the Canadian Association of Petroleum Producers, engaging stakeholders in Ottawa and Washington, DC on a regular basis. Kay is recognized by Oilweek Magazine in its Rising Stars Class of 2018. She holds a Juris Doctor degree, a Master of Public Policy and a Bachelor of Arts in Political Science, all from the University of Calgary.



Joanna Olivia Desjardins | Young Women in Energy

Joanna Desjardins is a Professional Engineer, currently specializing in corporate development, Acquisitions and Divestments for Cenovus Energy Inc.

In 2017, Joanna worked on the 5th largest asset divestment in Canada, transferring \$17 billion in assets to one of Canada's largest companies. After the transaction, Joanna joined the Cenovus team in Calgary, Alberta, and continues to work in A&D, focusing on market evaluations and transactions. She held previous positions in subsurface and operations engineering, major projects, and most recently corporate planning and coordination for Global Wells, based in Houston.

Joanna is also active in the not-for-profit community. She is currently the Chair, and original founding member, of Young Women in Energy (YWE). In 2017, Joanna was appointed to the Executive Committee of the World Petroleum Council (WPC), as the youngest officer reporting on Diversity, Inclusion and Youth. She sits on the National Committee for WPC Canada and was previously Chair of the 4th WPC Youth Forum, hosted in Calgary in 2013.

Joanna holds a Finance MBA from the Haskayne School of Business, as well a Mechanical Engineering degree with a Petroleum minor from the Schulich School of Engineering. She speaks English, some Polish and has working knowledge in French.